



## **SKY HIGH TECHNOLOGY LTD**

A SUBSIDIARY OF SKY HIGH PLC

### **Sky High Technology launches pedestrian counting service**

#### **Press Information Immediate**

August 2008

#### **SKY HIGH LAUNCHES AUTOMATIC PEDESTRIAN COUNTING SERVICE**

Sky High Traffic Surveys have been awarded a contract to undertake continuous pedestrian counts on various footpaths throughout Scotland. Sky High is utilising a covert detection system which automatically counts pedestrians continuously over a 7-day period or which can be installed permanently for long-term monitoring.

The system provides data on pedestrian movements for every hour of the day and for every day of the week-times which would be missed by traditional manual observation. The system is ideal for:

- Assessing footpath usage for planning applications, footpath diversions and closures;
- Visitor monitoring at Country Parks and other attractions;
- Long-term monitoring of Travel Plan initiatives and other policies.

Sky High offer a complete service from advice on choosing the best monitoring sites to producing high quality reports. By also offering automatic cycle and traffic counting, video surveys and user interview surveys Sky High can provide a complete monitoring solution to meet any requirement.

-Ends-

#### **For more information, to set-up interviews or request high-resolution photography please contact:**

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#### **Note to Editors:**

##### **Background on Sky High Technology Limited:**

Sky High Technology Ltd has been operating for over 18 years, and through a reverse takeover in 2007 became listed on AIM. Sky High Technology Ltd is a subsidiary of Sky High PLC.

The company has grown to be one of the leading traffic survey and analysis specialists in the country. Sky High has UK offices in Leeds, London and Edinburgh and three offices in Australia. To compliment its' core traffic survey business, Sky High also has specialist divisions dealing with Market Research, including a Computer Aided Telephone Interview Centre, and Data Entry contracts.

#### **More news overleaf...**



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Sky High were the first company in the UK to introduce the use of video recording as a way of increasing the accuracy and completeness of traffic flow counts. Over the 15 years they have been providing the service they have developed robust, safe and reliable video camera systems and expanded the range of services to include automatic traffic counter systems, manual surveys, roadside interview surveys, GPS journey time surveys, car parking surveys, market research and all other types of data collection supported by and a streamlined, high quality approach to survey management, analysis and reporting.

Sky High takes the issue of quality control very seriously to the extent that they are ISO 9001:2000 accredited by Lloyds and employ a full time Quality Management System/Health & Safety manager.