



SKY HIGH TECHNOLOGY LTD

A SUBSIDIARY OF SKY HIGH PLC

Sky High expands in Wales and the South West

Press Information Immediate: 6 May 2009

SENIOR APPOINTMENT AND NEW WELSH OFFICE FOR SKY HIGH TRAFFIC SURVEYS

International traffic survey company Sky High Technology Ltd (Sky High) (www.skyhightraffic.co.uk), part of Sky High PLC, announces that it has appointed transport survey expert Jon McGivern to manage the company's latest office in Cardiff. The office will service clients in Wales and the South West of England.

Jon joins the traffic survey and analysis specialist as it celebrates its 20th anniversary and opens its second new office of 2009.

Sky High's Cardiff office, which is within walking distance of the Millennium Stadium, offers all types of manual and automatic video traffic surveys. The new site will be supported by the company's central support teams, which provide quality management, health and safety, and technical and analytical resource.

Sky High managing director Mark Mattison said: "Jon joins Sky High at a pivotal point in its development. The company has grown significantly over the last two years, in both the scale of the projects it delivers and its presence with the UK. Jon will have a significant involvement in managing the growth within the company and will take responsibility for managing the new Wales and South West England site."

Jon McGivern joins Sky High as regional manager for Wales and the South west of England, following over 15 years experience in the transport survey sector, working on both a consultancy and employed basis.

"I'm delighted to join Sky High," says Jon. "I'm keen to combine my experience of large contracts, with the client focused culture at Sky High." Jon has worked on large projects for clients such as Mott MacDonald and Cardiff Council.

The company, which already has UK offices in Maidstone, Halifax, Tadcaster and Edinburgh, also has overseas operations in Australia and recently completed a new office launch in Luton to service the growing demand for its services in the South East of England.

To contact the Sky High Cardiff office call 02920 343643 or email wales@skyhightraffic.co.uk.

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Note to Editors:

For more information, to set-up interviews or request high-resolution photography please contact:

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More overleaf...



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Background on Sky High Technology Limited:

Sky High Technology Ltd has been operating for over 20 years, and through a reverse takeover in 2007 became listed on AIM. Sky High Technology Ltd is a subsidiary of Sky High PLC.

The company has grown to be one of the leading traffic survey and analysis specialists in the country. Sky High has UK offices in Cardiff, Tadcaster, Maidstone, Halifax, Luton and Edinburgh and three offices in Australia. To compliment its' core traffic survey business, Sky High also has specialist divisions dealing with Data Entry and Air Quality Monitoring contracts.

Sky High were the first company in the UK to introduce the use of video recording as a way of increasing the accuracy and completeness of traffic flow counts. Over the 20 years it has been providing the service it has developed robust, safe and reliable video camera systems and expanded the range of services to include automatic traffic counter systems, manual surveys, roadside interview surveys, GPS journey time surveys, car parking surveys, market research and all other types of data collection supported by and a streamlined, high quality approach to survey management, analysis and reporting.

Sky High takes the issue of quality control very seriously to the extent that it has ISO 9001:2000 accredited by Lloyds and employ a full time Quality Management System/Health & Safety manager.