



SKY HIGH TRAFFIC SURVEYS

A SUBSIDIARY OF SKY HIGH PLC

Sky High Traffic Surveys Europe Contract

Press Information Immediate:

04 February 2010

Sky High has been commissioned to undertake a large pedestrian survey in Munich for a major client based in London.

The requirement is to record pedestrian data at 50 locations on two days. For the project, which is being managed from our head office near Leeds, a mixture of video and manual methods is being deployed.

This is Sky High's first foray into Germany and we are delighted that such a significant client has faith in empowering us to collect and collate the data so far from our usual operational regions.

"The rapid growth in budget airlines, our willing staff, and close client liaison is shrinking the globe to a serviceable level," says Sky High co-founder and group CEO/MD Mark Mattison. "There are fewer and fewer barriers and we are glad to enhance that fact to offer clients bespoke solutions to unique requests. It suits our ethos of not staying still, but moving forward to assist clients wherever possible. This project has been a great launch into our latest product of retail counting."

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For more information contact:

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