



SKY HIGH TRAFFIC SURVEYS

A SUBSIDIARY OF SKY HIGH PLC

Sky High Traffic Surveys Commercial Manager Appointment

Press Information Immediate:

1st March 2010

Sky High is delighted to announce the appointment of Peter Agnew as commercial manager. Peter is currently technical director for Jacobs Engineering UK and will bring valuable experience to all of our teams by strengthening the firm's campaign to add value to customers.

A very well respected professional in the industry, Peter has ten years' experience in managing and directing in all areas of data collection including operational leadership, sales/marketing and customer care. He will assist Sky High to achieve the firm's business plan to become the major data collection company in the UK. Peter's first-hand experience in the private sector is second to none and his appointment compliments that of Paul Jackson (public sector) two years ago.

"This appointment demonstrates how serious we are in not only being the first choice subcontractor but also to be regarded as a partner of equal abilities in delivering major projects to our clients," says Sky High's MD and CEO Mark Mattison. "Peter is an associate member of the Market Research Society and we can draw on that facet to assist the growth of our Sky High data capture section by bringing together two closely allied industries, traffic data collection and market research."

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For more information contact:

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