

Sky High PLC
15 August 2007

Sky High Plc
('Sky High' or the 'Company')

Sky High Plc announces the acquisition of the 50% of the ordinary share capital of Sky High Australia PTY ('SH Australia') that is not already owned by the Company and its subsidiaries.

The consideration for the acquisition comprises £25,000 in cash together with the issuance of 416,666 ordinary shares of 10 pence in the Company, all payable at completion.

SH Australia, which was established in January 2005, provides traffic data collection and transportation studies in the major cities in Australia. The most recently audited report and accounts, covering the 12 months to June 2006, show SH Australia making a profit before tax of AUS\$173,000 on sales of AUS\$641,000 and having net assets of AUS\$107,000.

Sky High's Chairman, Richard Jackson, commented:

'Acquiring the outstanding share capital in SH Australia is a natural step in the stated strategy for the Company. The Board is excited by the prospects for growth both within Australia and from neighbouring countries.'

Application for the new ordinary shares to be admitted to trading on AIM has been made. Admission of the new ordinary shares is expected on 17 August 2007.

For further information, please contact:

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